

LAKE OF BAYS ASSOCIATION INSERTION ORDER FORM - 2012 YEARBOOK

I AGREE TO BOOK AD SPACE IN THE LAKE OF BAYS ASSOCIATION YEARBOOK

COMPANY _____ NAME _____

Mailing Address _____

Postal Code _____ Website Address _____

E-mail _____ Tel # _____ Fax # _____

SIGNATURE: **X** _____ Date: _____

Contact for ad approval if different from signature _____ Email: _____

COST OF AD: _____ HST extra (13%) _____

Total cost: _____

- Please BILL ME AT THE ABOVE ADDRESS. Payment due date: 30 days
 My cheque is enclosed. Please make cheques payable to the Lake of Bays Association

TERMS:

All rates are NET. HST extra. Advertiser must supply material according to ad material requirements below by the specified deadline. Includes one copy of the Lake of Bays 2012 Yearbook.

BOOKING DETAILS

YEARBOOK DISPLAY AD:

- Cover _____
 Hard Cover Tab _____
 Web Link _____
- | | | | | |
|------------------------------------|------------------------------|---------------------------------|-------------------------------------|-----------------------------------|
| <input type="checkbox"/> Full page | <input type="checkbox"/> B/W | <input type="checkbox"/> Colour | <input type="checkbox"/> Horizontal | <input type="checkbox"/> Vertical |
| <input type="checkbox"/> 1/2 page | <input type="checkbox"/> B/W | <input type="checkbox"/> Colour | <input type="checkbox"/> Horizontal | <input type="checkbox"/> Vertical |
| <input type="checkbox"/> 1/4 page | <input type="checkbox"/> B/W | <input type="checkbox"/> Colour | <input type="checkbox"/> Horizontal | <input type="checkbox"/> Vertical |



SHOPPING GALLERY

- Web Link _____
- | | | | | |
|---|------------------------------|---------------------------------|-------------------------------------|-----------------------------------|
| <input type="checkbox"/> Square Ad | <input type="checkbox"/> B/W | <input type="checkbox"/> COLOUR | <input type="checkbox"/> Horizontal | <input type="checkbox"/> Vertical |
| <input type="checkbox"/> Double Square Ad | <input type="checkbox"/> B/W | <input type="checkbox"/> COLOUR | <input type="checkbox"/> Horizontal | <input type="checkbox"/> Vertical |

DEADLINES FOR ARTWORK

- I will provide FINISHED ARTWORK for my ad. Deadline for submission of finished artwork is MARCH 9, 2012
 Please help me create my advertisement. Deadline for submission of material for ad design is MARCH 9, 2012
 I understand that there will be a design charge for the creation of my DISPLAY AD
 I understand that ad design is included in the cost of my SHOPPING GALLERY AD (client to supply logo, images & text)
 Please repeat last year's ad with some changes. Deadline for submission of material for changes is MARCH 9, 2012
 Please repeat last year's ad

* All ads, EXCEPT repeats will be sent to client for approval

PLEASE SEND YOUR ADS TO:

Email : info@abengraphics.com
Subject: Lake of Bays Yearbook
Aben Graphics Ltd.
Box 5613, 92 Hanes RD, Huntsville,
ON P1H 2L5

AD MATERIAL REQUIREMENTS

QuarkXpress
Adobe Indesign
Adobe Illustrator
Files saved as Tiff with a resolution
of 300dpi
Files may be supplied electronically on
CD, DVD, USB or by email and FTP
(call/email to receive ftp information)
**INCOMPATIBLE FILES MAY RESULT
IN ADDITIONAL CHARGES.**

FAX, MAIL OR EMAIL THIS

**INSERTION ORDER TO:
LAKE OF BAYS ASSOCIATION**
Attention: Bryan Dearsley,
130 Steamship Bay Rd., Gravenhurst,
ON P1P 1Z9
E-MAIL: bdearsley@live.ca
FAX: 705-767-1044
Please make your cheque payable to
the Lake of Bays Association
Phone: 705-687-3744